



MEDIAS AND HUMANITARIAN ACTIONS: WHAT RELATIONSHIP?

This article is outlining the relationship between Medias and the humanitarian actions. On one hand, Medias are necessary so that humanitarian aid can be legitimized; but on the other hand, they are dangerous if they are instrumentalized and manipulated. Under pressure, the Medias deform the humanitarian action and make justifiable the most inhuman acts.

It is above all a question to underline the importance of the objectivity, the honesty and the authenticity of the journalist's work.

Besides, the humanitarian aid seems inseparable of the international public opinion, in particular via the Medias and humanitarian NGO, but on the condition of respecting the principles of objectivity, neutrality and professionalism. The humanitarian crises should be under the spot of Medias, without any discrimination; so that fast and effective solutions can be brought there, through the offer of the necessary humanitarian aid.

Medias should necessary be in the service of the humanitarian aid to reach the collective awareness's and to gather the citizens around humanitarian values. The medias also need humanitarian NGO as they have reliable and often independent information source in case of extremely urgent and complex crisis situations.